



## PRESS RELEASE

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### THE DRAGON GOES TO...

During the WEF in Dalian/China, the magazine Focus Dalian awarded Andreas Heinecke, CEO of Dialogue Social Enterprise, the Dragons Award for the main category "Business with Conscience"

The ceremony was held on 11<sup>th</sup> September during the "Business with Conscience Soirée" hosted by the Dalian Chamber of expatriate commerce, Eton place Dalian and Focus Dalian to welcome global leaders visiting Dalian.

Next to winner Andreas Heinecke, the Dragons Award recipients for the category "Business with Conscience" were key-figures who were selected among the global leaders both for their business success and social commitment.

The judge, selected from a panel of the most outstanding educationalists belonging to the finest academic institutions in Dalian, emphasized the symbolic character of the dragon: In China the dragon stands for strength, courage, will power, excellence and for the ultimate Yang energy.

### ABOUT DIALOGUE SOCIAL ENTERPRISE

Dialogue Social Enterprise (DSE) is to create unique experiences for people and provide them a learning opportunity to improve the quality of their human interactions. This is done through a set of unique and highly impactful exhibitions and workshops, either in pitch darkness ([www.dialogue-in-the-dark.com](http://www.dialogue-in-the-dark.com)) or complete silence ([www.dialogue-in-silence.com](http://www.dialogue-in-silence.com)).

The Dialogue in the Dark and Dialogue in Silence have travelled worldwide raising awareness about human diversity while empowering people with disabilities. Profound in their impact, both exhibits guide the visitor inward, engendering deep reflection. They have received tremendous feedback wherever they have been organized, including the summits organized by the prestigious World Economic Forum.

The temporary loss of one sense slows us down, draws us inward and gets us in touch with our own core values. The workshop's activities provide an innovative and powerful tool for human resource development, improving social skills and emotional intelligence. All of DSE's coaches live with the loss of one sense themselves.

This keeps the encounter real and creates an environment that fosters authenticity, empathy and openness.

For more information on Dialogue Social Enterprise, visit [www.dialogue-se.com](http://www.dialogue-se.com) or contact [ines.hennenberg@dialogue-se.com](mailto:ines.hennenberg@dialogue-se.com) / +49-40 309 634 71

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