

PRESS RELEASE

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DIALOGUE IN THE DARK WINS PRESTIGIOUS INTERNATIONAL COMMUNICATOR AWARD 2009

Instituted by the International Academy of Visual Arts, the distinction was awarded for the production of “Dialog in the Dark Teacher’s Guide”

Dialogue Social Enterprise (DSE), a globally recognized social business enterprise announced that its “Dialog in the Dark Teacher’s Guide” (Atlanta, USA) has won the prestigious, international Communicator Award 2009 instituted by the International Academy of Visual Arts, USA.

The eminent jury awarded Dialog in the Dark Atlanta the Communicator Award of Distinction in the category of Writing for the guide, for the presentation of its unique and complex concept in a simple and visually aesthetic manner.

The 2009 Communicator Awards, held in the US, received over 7000 entries, making it “the most prestigious award of its kind,” according to Linda Day, Executive Director of the International Academy of the Visual Arts.

In addition, the Dialog in the Dark Teacher’s Guide was one of only four finalists for the Association of Educational Publishers 2009 Distinguished Achievement Award in the area of Social Studies Curriculum. The Association of Educational Publishers Awards program recognizes excellence in educational products and education marketing. Being a finalist in this national prestigious awards competition is a tremendous accomplishment.

Commenting on the honour, Andreas Heinecke, CEO and founder of Dialogue Social Enterprise, said, “We are delighted and humbled by this honour. I am encouraged by the fact that the jury chose to award a project like the Dialog in the Dark Teacher’s guide that will benefit people to understand that darkness and the loss of a sense can be a powerful medium to experience and understand oneself.”

ABOUT THE DIALOG IN THE DARK TEACHER'S GUIDE

Complete darkness opens students' eyes to new ways of experiencing the world around them. The sensory adventure of the Dialogue in the Dark exhibition - combined with its instructional themes of Communication, Empathy and Tolerance - offers learning opportunities across curricula.

The guide helps teachers go into the depths of these issues and helps them prepare innovative lesson plans that can be used both before and after the field trip to Dialog in the Dark exhibition. Teachers of Science, History, Civics, Physical Education, Language Arts, Visual Arts and Character Development classes will all find relevance in the Teacher's Guide.

ABOUT DIALOGUE SOCIAL ENTERPRISE

The mission of Dialogue Social Enterprise (DSE) is to create unique experiences for people and provide them a learning opportunity to improve the quality of their human interactions. This is done through a set of unique and highly impactful exhibitions and workshops, either in pitch darkness (www.dialogue-in-the-dark.com) or complete silence (www.dialogue-in-silence.com).

The Dialogue in the Dark and Dialogue in Silence have travelled worldwide raising awareness about human diversity while empowering people with disabilities. Profound in their impact, both exhibits guide the visitor inward, engendering deep reflection. They have received tremendous feedback wherever they have been organized, including the summits organized by the prestigious World Economic Forum.

The temporary loss of one sense slows us down, draws us inward and gets us in touch with our own core values. The workshop's activities provide an innovative and powerful tool for human resource development, improving social skills and emotional intelligence. All of DSE's coaches live with the loss of one sense themselves.

This keeps the encounter real and creates an environment that fosters authenticity, empathy and openness.

For more information on Dialogue Social Enterprise, visit www.dialogue-se.com or contact maret.voss@dialogue-se.com / +49-40 309 634 63