



## **Manpower Inc. Announces Global Partnership with Dialogue in the Dark to Improve Employment Prospects for the Blind**

MILWAUKEE, Wis. May 7, 2009. Manpower Inc. (NYSE: MAN), a world leader in the employment services industry, today announced that it has struck a global agreement with Dialogue in the Dark (DiD) aimed at increasing job opportunities for the blind, especially in the Developing World.

Manpower will cooperate with Dialogue in the Dark worldwide by providing direct temporary jobs to blind candidates as guides at DiD exhibits. These exhibits are rooms in total darkness where visitors are shown ways of negotiating their surroundings without using the sense of sight. The participants rely on their blind escorts as instructors to guide them in pitch black conditions for 90 minutes, during which time the group must work together to problem-solve tasks using their other senses.

The concept aims to engender respect and empathy among the sighted guests for blind people instead of feelings of pity and alienation, and in the long-term to make companies more amenable to taking on disabled employees. Manpower will invite clients to the show and build awareness in the local business community, with a view to securing permanent jobs for the guides at the conclusion of each exhibition, which will generally run for six months.

Following a launch in Mexico City last year, the pilot scheme has proved a resounding success and was extended to exhibitions in Kansas City and Atlanta. Discussions are currently underway for additional joint projects in East Asia, including Singapore and Japan, and potentially the relationship will extend across the 82 countries and territories where Manpower operates.

"This partnership gives us the opportunity to connect people with jobs, which is at the core of our business," said David Arkless, Manpower Inc. President of Corporate and Government Affairs. "Manpower has always taken great pride in our efforts to help the disadvantaged overcome hurdles to gaining meaningful employment, and this is proof positive of that message. Our clients will attend the shows and hopefully take that message back to their organizations."

"Dialogue in the Dark raises awareness about human diversity and supplies employment for people with disabilities," said Andreas Heinecke, founder and CEO of the Dialogue in the Dark social enterprise. "Dialogue in the Dark has employed more than 6,000 blind people in 26 countries, and we have helped to educate more than 6 million visitors across the world, challenging our skills and perceptions towards people with disabilities. It therefore gives us great pleasure to join forces with Manpower, a company with a strong sense of social responsibility and with an outstanding track record of placing people with disabilities in jobs."

Manpower will also make available a number of training and skill development programs to the guides in each country and will assist them in their job search.

### **About Dialogue in the Dark**

Dialogue in the Dark is one of the most successful social enterprises in the world, offering exhibitions and business training in total darkness. Over the last 20 years, Dialogue in the Dark has been presented in 26 countries, and over 150 cities throughout Europe, Asia and America. More than 6 million visitors have experienced it worldwide, and more than 6,000 blind individuals found jobs as a result of it. For more information visit [www.dialog-im-dunkeln.de](http://www.dialog-im-dunkeln.de).

### **About Manpower Inc.**

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. Having celebrated its 60th anniversary in 2008, the \$22 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,200 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at [www.manpower.com](http://www.manpower.com).

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